

Your Logo

30th Annual Latina History Day ***March 10 - 13, 2021***

February 11, 2021

Honorable First Last
City Name Councilmember
Address
City, STATE Zip

Dear Councilmember Last,

On behalf of (Organization Name), we would like to request that a formal proclamation ceremony for ***Latina History Day*** be held at (Your City Name) City Hall on **Friday, March 5, 2021**. This proclamation will keep with Hispanas Organized for Political Equality's (HOPE) 30 year tradition of celebrating *Latina History Day* on the second Friday in March.

The proclamation of *Latina History Day* during "Women's History Month" memorializes the important role Latinas play in American society. Latinas are breaking glass ceilings and pioneering into areas that were once prohibited. Today, Latinas own businesses, are executives in our country's largest corporations, are elected to public office and are appointed to powerful positions. *Latina History Day* recognizes the hard work and sacrifices of our mothers and grandmothers, celebrates contemporary Latinas, and builds the foundation for future generations.

HOPE's official kick off to celebrate *Latina History Day* is set for **Wednesday, March 10, 2021** and will continue through **Friday, March 13th virtually** via the Hopin event platform from **9:00 am to 11:30 am PST daily**. This virtual *Latina History Day Conference* will draw upwards of 500 women per day to celebrate the historic accomplishments of Latinas and highlight issues in various workshops including arts and culture, building wealth, career, and community empowerment. The keynote speeches will reach a widespread national audience and will be simultaneously streamed on Facebook live. This is the *only* conference designed specifically to meet the needs of Latina professionals, offering resources, skills development, and networking opportunities to advance their careers.

Since its founding in 1989, HOPE has remained dedicated to improving the education, political, and economic status of Latinas. HOPE has also anchored itself by the principle that awareness of the historical contributions of Latinas in our society—integrated with knowledge of the political process—will guarantee a more representative and democratic government.

We would be honored if *Latina History Day* could be formally recognized in the Chambers of City Hall on **Friday, March 5, 2021**. Should you have any questions or need additional information, please feel free to contact (YOUR CONTACT INFORMATION).

With Kind Regards,

(YOUR NAME AND TITLE)