

# LATINA HISTORY DAY 2021

WHEREAS, this year marks the **32<sup>nd</sup> Anniversary** since its founding in 1989, Hispanas Organized for Political Equality (HOPE) has remained dedicated to improving the education, political and economic status of Latinas through its conferences and flagship programs, the HOPE Leadership Institute, the HOPE Youth Leadership Program and the HOPE College Leadership Program and the HOPE Bi-National Fellowship Program; and

WHEREAS, HOPE has impacted the lives of over **68,000 Latinas**, the HOPE Leadership Institute has trained **583** professional Latinas, and the HOPE Youth Leadership Program has trained **499** 11<sup>th</sup> grade youth, and now in its fifth year the HOPE College Leadership Program has served **170** Latinas, while the newest leadership program the Bi-National Fellowship has trained **36** Latina executives from the United States and Mexico. Last year, HOPE virtually trained over **950** Latinas during its Latina Empowerment Days throughout the State of California. Latinas learned the importance of energy and the environment by understanding how to serve on Natural Resource Boards and Commissions and how to save for retirement via the State's CalSavers program.; and

WHEREAS, HOPE has anchored itself by the principle that knowledge of Latinas' historical contributions to our society coupled with knowledge of the political process will guarantee a more representative, democratic government; and

WHEREAS, the proclamation of Latina History Day during "Women's History Month" memorializes the important role Latinas play in American society; and

WHEREAS, Latina entrepreneurs are a key economic engine for the state, generating **\$19 billion** in revenues and employing over **86,000 individuals** in California. Latina-owned businesses fill gaps and serve community needs that other business owners have been unwilling or unable to meet. Their ability to provide culturally relevant services gives them a competitive edge in meeting the demands of a Latinx market with a **purchasing power of \$1.7 trillion**; and

WHEREAS, Latinas are being elected to public office and appointed to powerful positions, HOPE alumnae serve on the City Councils of California's largest cities: Los Angeles, Fresno, and Riverside. To date **220** have been appointed to serve on over **400** state and local government positions and **400** have served on over **1,200** non-profit boards; and

WHEREAS, we celebrate contemporary Latinas who continue to build upon the foundation of our ancestors for the betterment of future generations; and

WHEREAS, we challenge each other through HOPE to ensure that Latinas achieve political and economic parity to benefit all communities and the status of all women.

NOW, THEREFORE BE IT RESOLVED that by the adoption of this resolution the City Council of the **CITY NAME** along with the Mayor does hereby declare **March 12, 2021 as the 30<sup>th</sup> Annual Latina History Day** and congratulates Hispanas Organized for Political Equality, **HOPE**, for their service to the Latinas of this great city.

PRESENTED BY: \_\_\_\_\_ SECONDED BY: \_\_\_\_\_  
First Last First Last  
Council President, XX District Mayor