



HOPE at HOME Webinar Series

HISPANAS ORGANIZED *for* POLITICAL EQUALITY

JOIN HOPE AS A 2020 VIRTUAL EVENTS AFFILIATE GROUP!

HOPE Affiliates include non-profit organizations, small businesses, or individual groups of people who come together to form a partnership with HOPE in support of Latinas. As a HOPE Affiliate, you will help support HOPE's mission of empowering and advocating for the economic and political parity of Latinas by amplifying our free virtual events to your network.

Our virtual Spring/Summer 2020 events include:

- **Connecting and Coping Through Mindfulness**, May 29, 2020, 10 -11 AM PST
- **Latina Action Day**, June 10-12, 2020, 9 - 10:30 AM PST
- **The State of Latina Teens: A Virtual Youth Town Hall**, June 30, 2020 , 3 - 4:30 PM PST

AFFILIATES BENEFITS:

- Logo recognition as a 2020 Affiliate with link to your site on HOPE's event web page.
- Logo recognition on HOPE's event app (Latina Action Day only).
- Logo recognition in one HOPE email blast.
- Listing of affiliate's virtual events on HOPE's Events Calendar (if they do not conflict with a pre-scheduled HOPE event).
- One dedicated post highlighting your group/organization on a HOPE social media channel of your choice.

AFFILIATE REQUIREMENTS:

- The Affiliate will perform at least one of the following tasks a minimum of three times prior to each event (HOPE should receive mentions):
 - Dedicated email blast
 - Website event calendar
 - Newsletter ad or mention
 - Dedicated social post(s):
 - Twitter, Instagram, Facebook and/or LinkedIn
- Provide a live link to the HOPE website on Affiliate organization website.
- Like or follow HOPE's social media pages: [Twitter](#), [Instagram](#), [Facebook](#) and/or [LinkedIn](#).
- Commit to registering 5 or more attendees for each HOPE event.

[Access our virtual events social media guide here.](#)

If you have any questions, please contact HOPE Community Engagement Manager, Pricila Novoa at pnovoa@latinas.org or (213) 399-1950.