



HISPANAS ORGANIZED *for* POLITICAL EQUALITY

Latina Empowerment Day – Bakersfield/Fresno Thursday, September 24, 2020 – 9:00 am – 11:00 am

GOAL: Update participants on COVID-19 Economy and Health; prepare for their financial future - retirement; and the Impact one can make on California's Natural Resources by serving on Boards and Commissions.

AGENDA

- 9:00 AM – 9:05 AM** HOPE Welcome & Updates (5 minutes)
- 9:05 AM – 9:10 AM** **The Honorable Esmeralda Soria**, Councilwoman, District 1, Fresno, HLI '13 (5 minutes)
Special Remarks and update on COVID-19
- 9:10 AM – 9:15 AM** **Nancy Wamai**, Senior Investment Strategist, Wells Fargo (5 minutes)
Update on the COVID-19 economy
- 9:15 AM – 9:20 AM** **Adriana Mendoza**, Associate State Director, AARP (5 minutes)
Importance of preparing for retirement and the role of CalSavers (set the stage for panel)

9:20AM- 9:50 AM **SESSION 1- "CALSAVERS: PREPARING FOR YOUR FINANCIAL FUTURE"**

Latinas face a number of barriers to sustained financial security, including workplace retirement plan access. In this session you will learn about CalSavers, California's new retirement savings program that is available to workers whose employers do not offer a workplace retirement plan, self-employed individuals, and others who want to contribute towards additional savings. Hear from a panel of experts that will help you understand the program and the best way to save for retirement.

Moderator

The Honorable Fiona Ma, State Treasurer, CalSavers Board Member

Panelists

Joi Eubanks, Central CA Outreach Manager, Small Business Majority

Edgar Aguilar, Managing Director, Alma Consulting Services

9:50 AM – 10:00 AM Q&A (10 minutes)

10:00 AM – 10:05 Wrap-up (5 minutes)

10:05 AM – 10:07 AM HOPE Welcome (2 minutes) - HOPE transition to session 2

10:07 AM – 10:12 AM Updates by sponsors (5 minutes each) - How they are faring on environmental goals set by the state & any COVID-19 programs that could be helpful to the audience

Gabriela Gonzales, External Affairs Advisor, CRC, HLI '16

10:12 AM – 10:27 AM HOPE update on Natural Resources Boards and Commissions (15 minutes)

HOPE conducted a study over 9 years ago and found that Latinas were not well represented on these important boards and commissions. HOPE has updated these findings and will report out.

10:27 AM – 10:37 AM SESSION 2 - "LEADING DURING A PANDEMIC: SERVING ON BOARDS & COMMISSIONS"

Energy issues are significant to California, and yet less than 3% of various energy board positions are held by Latinas. In this session you will gain a better understanding of how apply for and serve on Boards or Commissions and be able to step into positions of leadership to advocate for your community. Current commissioners will share their experiences serving on natural resource boards and commissions, how to prepare to serve, and share key tips on how to get appointed.

Moderator

Nora Navarrete-Dominguez, Regional Campus Director, University of Laverne, HOPE Board Member, HLI' 14

Panelist

Maria Herrera, Central Valley Deputy Regional Director, External Affairs, Office of Governor of Newsom & Former Member of the CA Water Commission

10: 37 AM – 10:47 AM Q&A (10 minutes)

10:47 AM – 10:52 AM Wrap – up (5 minutes)