

Latina

EMPOWERMENT DAY

EDUCATE. EMPOWER. LEAD.



February 25, 2022
Hotel Maya – Long Beach

AGENDA

- 8:30 am** **Registration & Continental Breakfast**
- 9:00 am** **Welcome Remarks**
Belinda Barragan, Director of Community Engagement, HOPE
Senator Lena Gonzalez, CA Senate District 33
Monica Estrada Nuñez, Senior Manager, Community Engagement, Edison
Peter Kosa, Regional Banking Senior Manager, Wells Fargo
- 9:20 am** **Financial Check-Up: Redefining Financial Empowerment for Latinas**
Briana Calleros, Director of Community Education, SUMA Wealth
Sara Ochoa, Regional Banking Manager, Wells Fargo
Erica Urenda, Regional Banking Manager – Small Business, Wells Fargo
- 10:20 am** **Break**
- 10:30 am** **Harnessing the Latina Narrative: Strategic Sharing for Latina Advocates**
Vanessa Spagnoli, Director of Policy, HOPE
- 11:25 am** **Lunch Remarks**
Mayor Robert Garcia, City of Long Beach
- 11:30 am** **Lunch Break**
- 12:00 pm** **Community Issues: Advancing the Latina Agenda through Policy and Representation**
Belinda Barragan, Director of Community Engagement, HOPE
Vanessa Spagnoli, Director of Policy, HOPE
- 1:00 pm - 1:30 pm** **Closing Remarks**
Helen Torres, CEO, HOPE
Mary Zendejas, Councilwoman 1st District, City of Long Beach